



Audit to value business or housing property assets portfolios.

Carried out on behalf of investors looking to purchase.

Object:

Within the framework of invitations to tender launched by major companies seeking to externalise their office and business premise assets or by investors redeploying their investments, investors looking to purchase should be able to base their financial offer on the reliable, accurate results of an analysis of both development quality and market prospects, particularly for the largest assets. And this analysis needs to be done very quickly.

Method:

Bearing in mind the diversity of location and type of these assets, we need first of all to make use of existing databases. Thanks to its Business Property Observatory and Housing Property Observatory, GRECAM has reliable, up-to-date information on the most directly “comparable” references. To refine the analysis down to a selection of buildings, this approach is backed up by an in-depth visit to the premises and the surrounding area.

Results:

A clear, concise analysis that sets out the rental potential and market price for each building, and also helps to guide possible short and medium term management strategies.

